

- **1. The first part of the text (lines 1-4) describes the general situation of the company. The main reason for the decline in sales is the increase in competition from new entrants in the market.**
- **2. The second part of the text (lines 5-8) discusses the reasons for the decline in sales. The main reason is the increase in competition from new entrants in the market. This has led to a decrease in the company's market share and a decline in sales.**
- **3. The third part of the text (lines 9-12) discusses the reasons for the decline in sales. The main reason is the increase in competition from new entrants in the market. This has led to a decrease in the company's market share and a decline in sales.**
- **4. The fourth part of the text (lines 13-16) discusses the reasons for the decline in sales. The main reason is the increase in competition from new entrants in the market. This has led to a decrease in the company's market share and a decline in sales.**
- **5. The fifth part of the text (lines 17-20) discusses the reasons for the decline in sales. The main reason is the increase in competition from new entrants in the market. This has led to a decrease in the company's market share and a decline in sales.**
- **6. The sixth part of the text (lines 21-24) discusses the reasons for the decline in sales. The main reason is the increase in competition from new entrants in the market. This has led to a decrease in the company's market share and a decline in sales.**

Questions for Oral Answers

1. **What is the main reason for the decline in sales?**
2. **What are the reasons for the decline in sales?**
3. **What are the reasons for the decline in sales?**
4. **What are the reasons for the decline in sales?**
5. **What are the reasons for the decline in sales?**
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11. **What are the reasons for the decline in sales?**
12. **What are the reasons for the decline in sales?**

