

- **1. The first part of the text (lines 1-4) describes the general situation of the company. It mentions that the company has been operating for many years and is now facing a difficult financial situation. The main reason for this is the high level of competition in the market.**
- **2. In the second part of the text (lines 5-8), the author discusses the reasons for the company's financial problems. One of the main reasons is the high level of competition in the market. Another reason is the high level of operating costs.**
- **3. The third part of the text (lines 9-12) describes the measures that the company has taken to improve its financial situation. These measures include reducing operating costs and increasing sales.**
- **4. In the fourth part of the text (lines 13-16), the author discusses the results of the measures taken. It mentions that the company has managed to reduce its operating costs and increase its sales.**
- **5. The fifth part of the text (lines 17-20) describes the future plans of the company. It mentions that the company plans to continue to reduce operating costs and increase sales.**
- **6. In the sixth part of the text (lines 21-24), the author discusses the conclusion of the text. It mentions that the company has managed to improve its financial situation and is now in a better position to compete in the market.**

Questions for Oral Answers

1. **What is the main reason for the company's financial problems?**
2. **What are the reasons for the company's financial problems?**
3. **What measures has the company taken to improve its financial situation?**
4. **What are the results of the measures taken?**
5. **What are the future plans of the company?**
6. **What is the conclusion of the text?**
7. **What is the main idea of the text?**
8. **What is the purpose of the text?**

5 **1. The first part of the text (lines 1-4) describes the general situation of the company. It mentions that the company has been operating for many years and is now facing a difficult financial situation. The main reason for this is the high level of competition in the market.**